



English Version

For immediate release

Emsur France SPO expands its flexographic printing capacity

The facility located in Ballee has installed a new HD Flexo printing line for short runs production, in response to market requirements for the flexible packaging category.

Madrid (Spain); November 28, 2017 _____ The new machine is fully installed and **up and running** at our plant in France. This narrow web flexo has been developed to be **in line with the requirements of the market** and it's able to run on high production speed.

Its specific mechanism and conception allow to apply the lacquer without interfering the printing process, providing a **wide spectrum of finishing**.

In addition to many technical advantages, one of the most important benefits of the new press is the possibility to apply varnishes that bring added value against conventional matt/gloss applications. Furthermore, the **quality of results** is comparable with **roto printing press** at the same cost as flexo printing technology.

"This new printing HD flexo machine is going to let us **increase our production, improve lead time, boost competitiveness** for short print runs, and propose innovative solutions with differentiated finishing capabilities," said Patrick Brochard, General Manager of Emsur France SPO.

This investment represents a **strategic step** to increase productivity in France, as well as reducing our time to market.

ABOUT EMSUR

EMSUR is the Grupo Lantero division dedicated to the manufacture of flexible containers for packaging solutions primarily designed for the food sector, with both rotogravure and flexographic printing, including QR and Ink-jet. Among others, Emsur has capabilities to produce FFS Lidding and in-mould labelling, VFFS and HFFS bags & pouches and sleeves, die-cut lids & stickers.

EMSUR employs over 800 people and it has 10 production plants across 8 different countries with a capacity exceeding 900,000,000 square metres. Its clients are spread all over 60 countries spanning the Americas, Europe, Africa, the Middle East and Asia.

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