



ENGLISH Version

# Emsur launches a new compostable solution

*The facility located in Ballee (France) has added a new product to its portfolio that allows Emsur to take another step forward in sustainability*

**05th June 2018** – Emsur France SPO has developed a specific **bio-based and fully compostable single-use plastic bag with less than 50µ** to use in stores. This new product is an addition to the existing product portfolio that our company is creating according to the strategic recommendations of the European Commission related to the circular economy. Emsur is certainly accomplishing its sustainability **commitment to a better future**.

The material used for the single-use bag is **40% bioplastic**. The percentage of bio-based required in France will increase up to 50% in 2020 and 60% in 2025.

These **bio-based plastics**, or bioplastics, are plant-based materials to replace the traditional plastics derived from petroleum. They are composed of polymers from renewable resources, partially or totally, such as corn, cellulose, plant oils, animal fats and oils, among others.

On the other hand, **compostable** means that a biological process takes place by converting our plastic materials into a compost when mixing with the organic matter, so they are naturally reintegrated into the environment.

**Thanks to our Emsur R&D team**, new solutions are developed from our different plants, which meet our customers' requirements as well as government legislations related to sustainability.

## ABOUT EMSUR

*Emsur is a division of the Grupo Lantero dedicated to the manufacture of flexible containers for packaging solutions primarily designed for the food sector, with both rotogravure and flexographic printing.*

*The company currently has 10 production plants that allow them to conduct business in over 60 countries spanning the Americas, Europe, Africa, the Middle East and Asia.*

<http://www.emsur.com/>

## **Contact:**

- Marketing & Communications at EMSUR EMEA, Weronika Szczesna: [weronika.szczesna@emsur.com](mailto:weronika.szczesna@emsur.com)
- Marketing & Communications at EMSUR AMERICA, Daniela Chío: [daniela.chio@emsur.com](mailto:daniela.chio@emsur.com)